

# LASATER BEEFMASTERS

"The Pedigree  
is in the Name"

FOUNDATION HERD OF THE BEEFMASTER BREED

Dale Lasater or Andy Duffy

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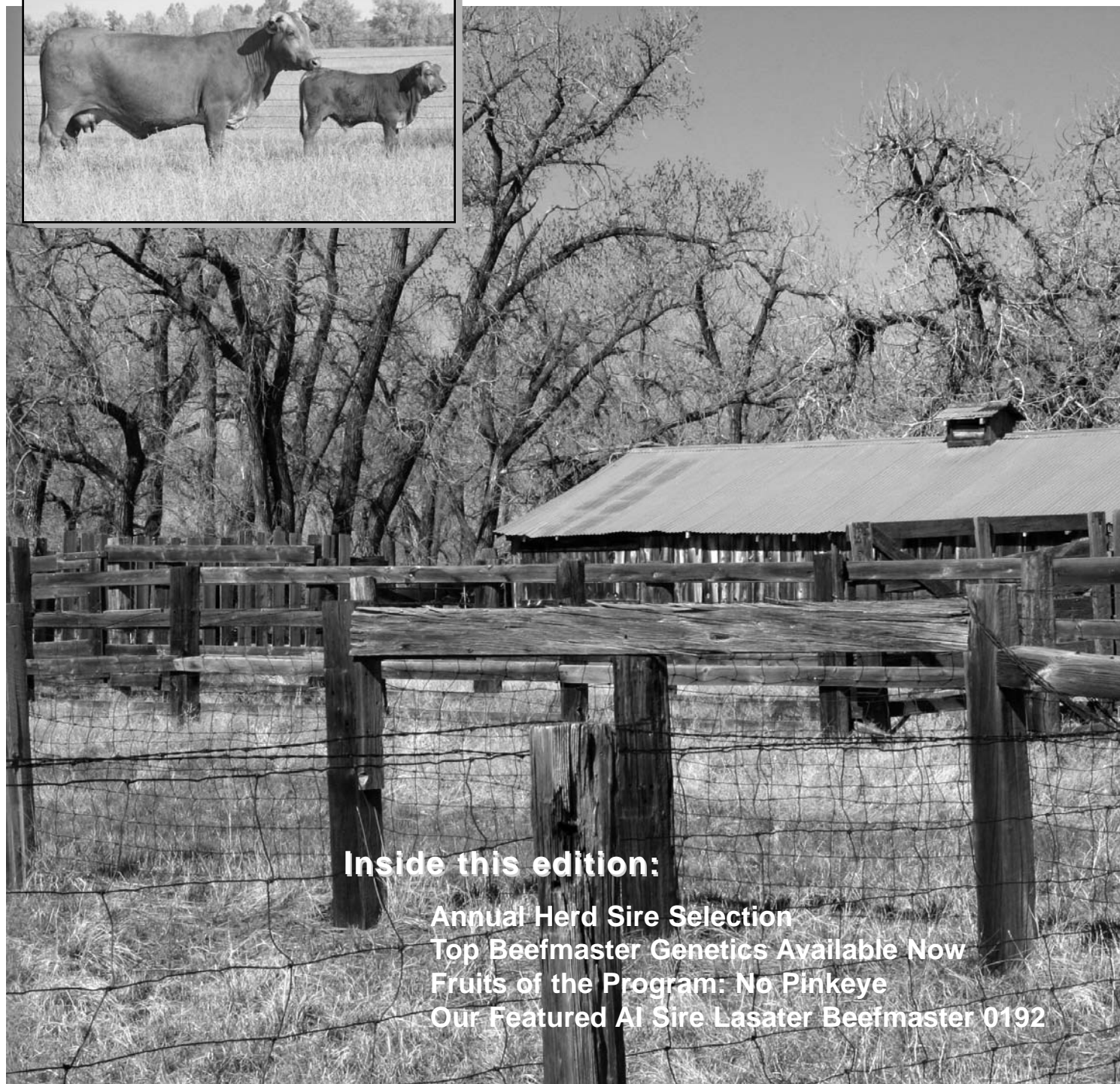
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The 6 Essentials

DISPOSITION  
FERTILITY  
WEIGHT  
CONFORMATION  
HARDINESS  
MILK PRODUCTION

Fall 2007  
NEWSLETTER

**We select cattle to work for us, so we know they will work for you.**



**Inside this edition:**

Annual Herd Sire Selection  
Top Beefmaster Genetics Available Now  
Fruits of the Program: No Pinkeye  
Our Featured AI Sire Lasater Beefmaster 0192



**PINKEYE: ARE WE UNIQUE?** We were quite startled to learn recently that a livestock operation having one of the leading bull sales has widespread incidence of pinkeye. We were surprised because we never think about pinkeye and at times we are unaware of certain things happening around us that our fellow cattlemen take for granted. In fact: THIS HERD HAS NEVER HAD A CASE OF PINKEYE OR CANCER EYE.

At the turn of the last century, Ed Lasater had a herd of registered Hereford cattle. He selected that herd (the Hereford genes that were used in developing Lasater Beefmasters) to have red goggles, a circle of red hair around their eyes, and strong pigmentation. Interestingly, at that time, the Hereford association accepted cattle with red circles around their eyes. This trait was disqualified in the breed registry in the early years of the last century, and the Hereford breed eliminated what might have been a natural solution to a severe problem. Due to this rule change, Ed Lasater left the association and continued to breed his Herefords with red circles around their eyes.

Three quarters of a century after Tom Lasater made the specific crosses that became Lasater

Beefmasters, and 70 years after the herd was closed, we do not have a lot of individuals with white faces. But there are still a few, and when they do appear, they always exhibit very good pigmentation around the eye, and they almost always have the red goggles that Ed Lasater selected for. For example, see this picture of Lasater Beefmaster 4246, selected as a yearling herd sire in 2005.



Since we don't know, you can tell us: are this herd and the descendants of Lasater Beefmasters unique in not having pinkeye? Let us know your experience, and what you've seen in other herds and other breeds.

## Our Current AI Sire Line-up



### Lasater Beefmaster 3705

Out of an 8-year-old dam, Lasater Beefmaster 3705 is incredibly massive and athletic. Tremendous growth and fertility.



### Lasater Beefmaster 4248

He may be Lasater 1526's best son. The newest addition to our A.I. lineup, Lasater 4248 shares the same breed-leading capacity, phenotype and attractive muscle pattern of his sire.



### Lasater Beefmaster 0192

Widely used around the globe with great success. There's none other like him. Sires easy fleshing sons and daughters with loads of muscle and rib.



### Lasater Beefmaster 4211

A son of Lasater 0651, he represents the perfect combination of phenotypic style and muscular development. He's bursting with masculinity, meat, and ribs.

**Semen available on all four Sires**



## Looking for Top Beefmaster Genetics? We've got you covered!

### 25 Two-Year-Old Bulls Available

Big and stout. Fertility tested and ready to work.



### Bred Females Available

Due to calve in March.

### Over 100 Embryos Available

Out of our most elite cows and by 3705, 4248, and 5096.



Elite Donor Lasater 6015

13 Embryos by Lasater 3708  
& 10 by Lasater 4248



**Ask Dale or Andy for a complete list of any of these offerings.**

## 2007 Annual Sale Report

We're grateful for all of our friends and customers who made our 58th Annual Field Day and Sale, which was held on September 11th and 12th, such a success. We were truly overwhelmed by the attendance this year for both days, confirming once again the high demand for functional Beefmaster genetics in the modern cattle industry. Sixty-three buyers from seventeen states purchased bulls and females. Eighty females were sold private treaty. The high selling bull was Lot 4, Lasater 5222, an incredibly stout son of Lasater 1526 with breed-leading phenotype and muscling. He went to Ervin Allen, TX, and Larry Lairmore, AR. The second high selling two-year-old was Lot 6, Lasater

5021, who was one of the heaviest bulls in the sale with 112 and 110 weaning and yearling weight ratios. He is a son of Lasater 3705. He went to Larry Buster, OK.

Volume bull buyers included: Keith Henderson, OK; Jones Ranch, TX; Isabela Ranch, TX; Edward Elbrock, NM; Freddie Brown, OK; John McGrew, ID; and Ken Mitchell, NV. Volume buyers of Beefmaster bred females included: Violeta Ranch, TX; Dale Nixon, TX; and Nick Benavidez, CO.

**111 Bulls Averaged \$2,823**



## Annual Keep Bull Selection

Every year in August, we select a new group of yearling bulls to add to our Herd Sire battery, and usually we invite a special guest to assist us with the selection process. This year's special guest was John Newburn, longtime field representative for Beefmaster Breeders United.

John's expertise in judging cattle is unmatched in the cattle industry and his knowledge of raising functional, trouble free cattle has been invaluable to the many Beefmaster breeders he has consulted over the years.

When we select our yearling Herd Sires, which we call our Keep Bulls, we look closely at their records (birth weight, weaning weight, yearling weight, scrotal measurement, average daily gain...), but we don't pay any attention to pedigree. In fact, the data sheets we have on hand during the selection process don't include sire and dam. This is by design because we believe that knowing who the bulls are out of could cloud our judgment. The bulls need to be compared with each other. That's not to say that certain cow families and sire lines don't have stronger qualities than others, but it's our belief that indi-

viduals need to be judged by their own merits. The cream always rises to the top.

This year we selected 14 yearling Keep Bulls, the very best out of a crop of 235. Keep in mind the best cattle are not extreme in any trait. The best cattle exhibit above average qualities in every economic trait, so instead of being extreme the best cattle have a balance of all the most important economic traits. With John's assistance, we selected gentle bulls with above average weaning weights, above average yearling weights and gain, and flawless physical structure including superior muscling, scrotal development, length, depth, and width of body.

As it turned out, we chose nine that are out of 4 to 7-year-old cows, two out of 8 and older cows, and three out of 2 and 3-year-olds. Interestingly enough, three of the cows have produced Keep Bulls in the past, one of which who has done it twice before. The cream always rises to the top.

John Newburn did us a great service in helping us choose our yearling Keep Bulls. Thanks, John.

*John Newburn  
with Dale.*



## Coming Soon.....

*Sign up for our monthly email updates. Starting in January Andy will be sending out a monthly email. Learn more about our program and what is going on at The Lasater Ranch. Email Andy at [Lasater@rmi.net](mailto:Lasater@rmi.net) and sign up today!*

# Lasater Beefmasters

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← We select cattle to work for us, so we know they will work for you. →

## Lasater Beefmaster 0192

Back by popular demand. Lasater 0192 has been widely used with great success all around the world. You can't imagine a more massive, powerful, heavily muscled, attractive bull than Lasater Beefmaster 0192. As a yearling, he was the most prolific breeder among the 2000 models. Five of his sons have been selected as Lasater Herd Sires. **Semen Available.**



<u>WN</u>	<u>Wn-Yr</u>	<u>YR</u>	<u>2 YR</u>	<u>3YR</u>	<u>SC</u>	<u>Sire</u>	<u>Dam</u>
<u>WT</u>	<u>Gain</u>	<u>WT</u>	<u>WT</u>	<u>WT</u>			
670	248	918	1331	1744	40	8302	8237