

# LASATER BEEFMASTERS

"The Pedigree  
is in the Name"

FOUNDATION HERD OF THE BEEFMASTER BREED

Dale or Alex Lasater

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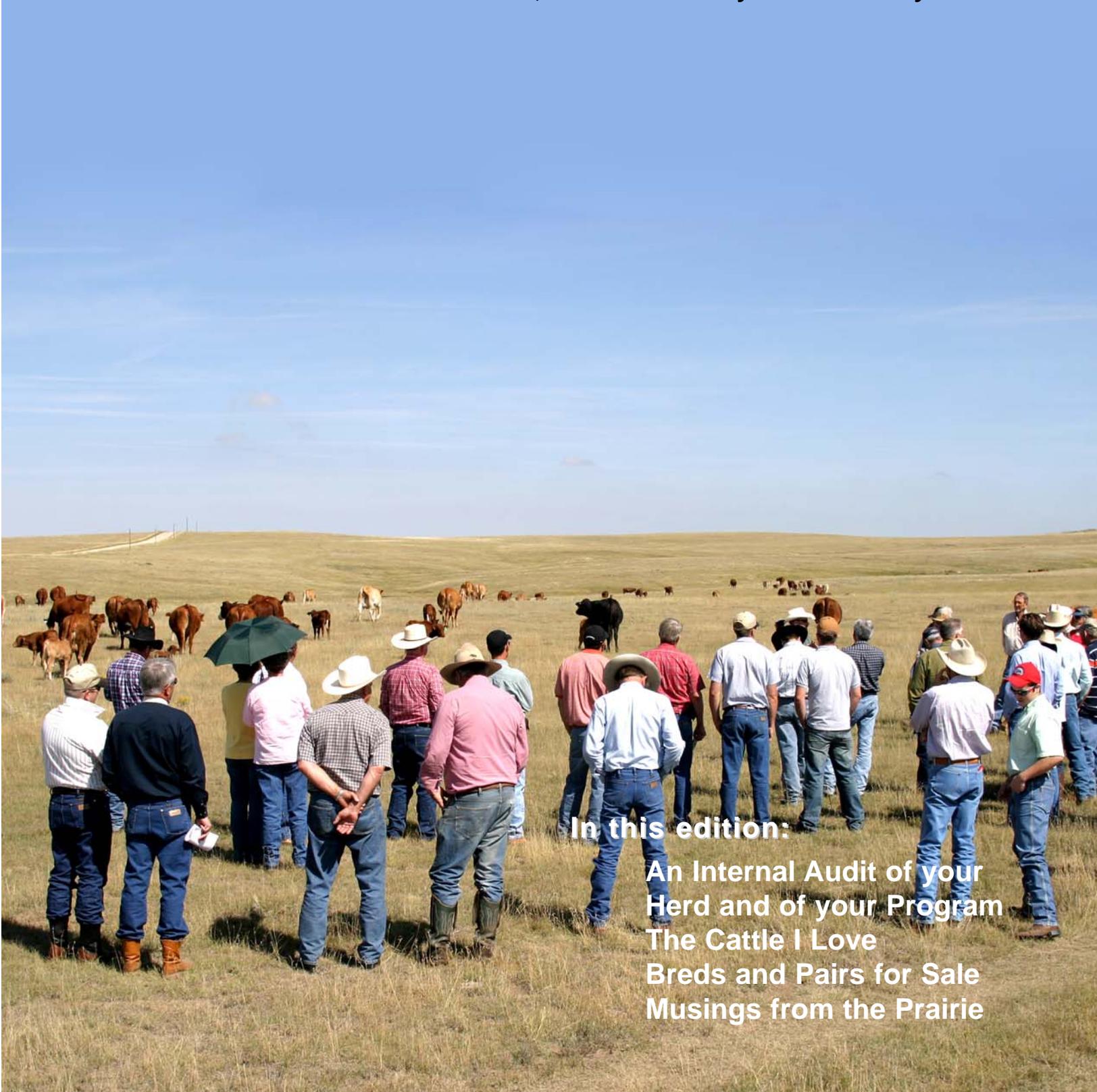
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The 6 Essentials

DISPOSITION  
FERTILITY  
WEIGHT  
CONFORMATION  
HARDINESS  
MILK PRODUCTION

Summer 2011  
NEWSLETTER

**We select cattle to work for us, so we know they will work for you.**



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## An Internal Audit of your Herd and Your Program

### The Internal Audit: A Key to Useful Seedstock

Every cattle breeder who sells "seedstock" must ask himself: what is the role of the seedstock breeder, and how do I know if my product is useful? Once he has answered those questions, the breeder will have to understand that his (or her) internal audit, his vigilance in observing, judging and culling his herd will be critical to producing and marketing cattle that can gain a reputation as useful.

To be useful to the commercial cattle industry, "purebred" bulls and females must be productive, fertile, hardy, well-muscled, and they must be raised in conditions similar to those in which their progeny will live and produce. The list goes on. Cattle raised in a seedstock operation can't be pampered in ways a commercial cattleman can't afford. They should not be "performance tested" in environments that are totally removed from the ranges on which they will spend their lives, and while eating feedstuffs that are different from the forages on which they will be asked to live and produce.

A breeder must make the tough decisions; he is the only one who can insure that every defective animal is pulled out of the herd. No

breed association official or other outsider can know all the details of what goes on in the back forty. Only the breeder can be sure that every outstanding bull calf out of a cow that had to be milked is castrated so that trait is not propaated through other herds. (Do you know how many "great" AI bulls have produced females who had bad bags?). Only the breeder can cull a pretty heifer calf whose dam prolapsed, or had some other genetic defect that would otherwise be passed on to future generations and to unsuspecting buyers.

This is the internal audit, and it is critical.



Recently we received a thank you note from a customer: "The new mother in the attached picture is 23 months old. She was sired by the Foundation herd bull you

bought us a few years ago. All of his daughters have calved on or before their 2nd birthday, have good udders, and are excellent mothers."

His note was short, but it reminded us of certain things that are important, even essential.



## **Making Money with the Cattle I love**

### **Making Money with Cattle I Love**

An elderly rancher told us some time back: "I hate those \*\*\*\* black cattle. If I'm going to go broke, then I'm going to go broke with cattle I love."

We understand the sentiment. But how about making money with the cattle you love? A New Mexico bull customer weaned his calves last November, and in December sent them to wheat pastures in the Panhandle, weighing a little over 793# and brought \$1.27, more than \$1,000 per head. Yes, we're in a period of historic high prices, but these steers would have made good money in a substantially lower market.

Conversion and Gain: Everyone likes to talk about selling cattle at a "premium", but it's the feed conversion and the daily gain that produce the profits both on wheat pasture and in the feed yard. That's where Beefmasters and Beefmaster crosses will excel every time.

### **62nd Annual Production Sale Friday and Saturday September 9 and 10, 2011**

Please join us for our 62nd annual production sale Sale September 9 and 10. We will be selling 100+ 2 year old bulls out of the foundation herd as well as 30 or so private treaty yearling Bulls. Plan on coming in on Thursday night as we will have a dynamic field lined up on Friday.

## **100 Young Pairs and Breds**

### **Now Available Private Treaty. Priced to Sell!**

**Contact Dale or Alex for more details.**

**Semen Available from Lasater 4248, 0192, 3705,  
4290, and 4211.**

## **Musings from the Short Grass Prairie**

Greetings from Matheson. Alex Lasater here. As many of you already know, Shelley, Thomas, and I have moved back to the ranch. We are enjoying being on the prairie and are adjusting to the pace. I have much to learn and cannot think of a better fellow to learn it from than my father. We have weaned a spectacular calf crop. Some of their mothers do not as they were putting all of their effort into their calves. Due to little moisture in March and April, spring / summer is off to a slow start, We hope things will turn around on the moisture front. If they do not, we will need a place to park our September 2012 sales bulls as well as other odds and ends from our non

foundation herds. If you know of pasture for lease please call us.

This past winter we bought part of Forrest Brockman's heifer crop. These heifers are F-1's out of Lasater Beefmaster bulls. Please call or write regarding our heifer and steer buy back program.

As well, we are interested in buying load lots of grass fed 1050# steers / heifers for our grassfed program. These steers and heifers must be out of Lasater Beefmaster genetics. The hurdle here is you must be approved by Whole Foods

# Lasater Beefmasters

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## Lasater Beefmaster 4290



Lasater 4290 is proving to be one of the best herd sires that we've raised in quite a while. As a two-year-old, he was the most prolific among his multiple-sire group, leaving 13 sons. Those 13 sons had an average weaning weight ratio of 107 and yearling weight ratio of 103. And then he did it again as a three-year-old, leaving 12 sons with an average weaning weight ratio of 109 and yearling weight ratio of 106. He sold as a Retired Herd Sire in our September sale to Simon Creek Beefmasters. **Semen Available.**

<b>WN</b>	<b>Wn-Yr</b>	<b>YR</b>	<b>2 YR</b>	<b>3YR</b>	<b>SC</b>	<b>Sire</b>	<b>Dam</b>
<b>WT</b>	<b>Gain</b>	<b>WT</b>	<b>WT</b>	<b>WT</b>			
771	138	909	1353	1605	45	9516	6230